

DUPLICATE INVOICE



WESH
1021 N. Wymore Rd.
Winter Park, FL 32789
Main: (407)645-2222
Billing: (407)389-7661

www.wesh.com

Billing Address:

Adelstein/Liston
Attention: Accounts Payable
222 West Ontario
Suite 600
Chicago, IL 60610

Send Payment To:

WESH
P O Box 26876
Lehigh Valley, PA 18002-6876
FIN# 59-3186949

| Invoice # | Invoice Date | Invoice Month | Invoice Period |
|-----------|--------------|----------------|---------------------|
| 952156-1 | 09/23/12 | September 2012 | 08/27/12 - 09/23/12 |

| Station | Account Executive | Sales Office | Sales Region |
|---------|-------------------|---------------|--------------|
| WESH | Scott Barsky | Eagle-Chicago | National |

| Advertiser | Product | Estimate Number |
|--------------------|---------------------|-----------------|
| Demings/D/Congress | DEMINGS(D)FOR CONGR | 3223 |

| Flight Dates | Order # | Alt Order # |
|---------------------|---------|-------------|
| 09/17/12 - 09/23/12 | 952156 | 07904013 |

| Billing Calendar | Billing Type | Deal # |
|------------------|--------------|--------|
| Broadcast | Cash | |

| Special Handling |
|------------------|
| |

| IDB # | Advertiser Code | Product Code |
|-------|-----------------|--------------|
| | | |

| Agency Ref | Advertiser Ref |
|------------|----------------|
| | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|--|-------------------|-----------------|-----------------------|-------------------|-----------------------|----------------|----------------|-----------|-------------|
| 1 | 09/17/12 | 09/21/12 | M-F Early Sunrise | 5:00-6:00 AM | -TWTF-- | :30 | 3 | \$300.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 09/17/12 | 09/23/12 | -TWTF-- | 3 | \$300.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WESH | Tu | 09/18/12 | 5:42 AM | M-F Early Sunrise | 5:00-6:00 AM | :30 | DEMI0230H | \$300.00 NM |
| 2 | WESH | W | 09/19/12 | 5:22 AM | M-F Early Sunrise | 5:00-6:00 AM | :30 | DEMI0230H | \$300.00 NM |
| 3 | WESH | F | 09/21/12 | 5:54 AM | M-F Early Sunrise | 5:00-6:00 AM | :30 | DEMI0330H | \$300.00 NM |
| 2 | 09/22/12 | 09/22/12 | Sat Sunrise 6-8 AM | 6:00-8:00 AM | -----S- | :30 | 1 | \$300.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 09/17/12 | 09/23/12 | -----S- | 1 | \$300.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WESH | Sa | 09/22/12 | 6:42 AM | Sat Sunrise 6-8 AM | 6:00-8:00 AM | :30 | DEMI0330H | \$300.00 NM |
| 3 | 09/23/12 | 09/23/12 | Sun Sunrise@6-8 AM | 6:00-8:00 AM | -----S | :30 | 1 | \$300.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 09/17/12 | 09/23/12 | -----S | 1 | \$300.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WESH | Su | 09/23/12 | 6:53 AM | Sun Sunrise@6-8 AM | 6:00-8:00 AM | :30 | DEMI0230H | \$300.00 NM |
| 4 | 09/17/12 | 09/21/12 | Regis & Kelly 9-10 AM | 9:00-10:00 AM | -TWTF-- | :30 | 4 | \$650.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 09/17/12 | 09/23/12 | -TWTF-- | 4 | \$650.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WESH | Tu | 09/18/12 | 9:15 AM | Regis & Kelly 9-10 AM | 9:00-10:00 AM | :30 | DEMI0330H | \$650.00 NM |
| 2 | WESH | W | 09/19/12 | 9:55 AM | Regis & Kelly 9-10 AM | 9:00-10:00 AM | :30 | DEMI0330H | \$650.00 NM |
| 3 | WESH | Th | 09/20/12 | 9:57 AM | Regis & Kelly 9-10 AM | 9:00-10:00 AM | :30 | DEMI0230H | \$650.00 NM |
| 4 | WESH | F | 09/21/12 | 9:45 AM | Regis & Kelly 9-10 AM | 9:00-10:00 AM | :30 | DEMI0230H | \$650.00 NM |
| 5 | 09/17/12 | 09/21/12 | NBC Today Show II | 10AM-11AM | -TWTF-- | :30 | 2 | \$625.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 09/17/12 | 09/23/12 | -TWTF-- | 2 | \$625.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 2 | WESH | W | 09/19/12 | 10:51 AM | NBC Today Show II | 10AM-11AM | :30 | DEMI0230H | \$625.00 NM |
| 1 | WESH | Th | 09/20/12 | 10:58 AM | NBC Today Show II | 10AM-11AM | :30 | DEMI0330H | \$625.00 NM |

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertiser.
We warrant that the actual broadcast information shown on this invoice was taken from the program log.

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| Advertiser | Product | Estimate Number |
|--------------------|---------------------|-----------------|
| Demings/D/Congress | DEMINGS(D)FOR CONGR | 3223 |

www.wesh.com

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|---|------------|----------|--|--------------------|---------|--------|----------------|------------|------|
| 5 | 09/17/12 | 09/21/12 | NBC Today Show II Class of Time - Pre-emptible with notice | 10AM-11AM | -TWTF-- | :30 | 2 | \$625.00 | NM |
| 6 | 09/17/12 | 09/21/12 | M-F NOON NEWS 12-12:12:00-12:30 PM Class of Time - Pre-emptible with notice | 12:00-12:30 PM | -TWTF-- | :30 | 4 | \$350.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 -TWTF-- 4 \$350.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type | | | | | | | | | |
| 2 WESHTu 09/18/12 12:30 PM M-F NOON NEWS 12-12:30 12:00-12:30 PM :30 DEMI0230H \$350.00 NM | | | | | | | | | |
| 3 WESHW 09/19/12 12:23 PM M-F NOON NEWS 12-12:30 12:00-12:30 PM :30 DEMI0330H \$350.00 NM | | | | | | | | | |
| 1 WESHTh 09/20/12 12:12 PM M-F NOON NEWS 12-12:30 12:00-12:30 PM :30 DEMI0230H \$350.00 NM | | | | | | | | | |
| 4 WESHF 09/21/12 11:59 AM M-F NOON NEWS 12-12:30 12:00-12:30 PM :30 DEMI0330H \$350.00 NM | | | | | | | | | |
| 7 | 09/17/12 | 09/21/12 | M-F 3-4 PM Class of Time - Pre-emptible with notice | 3:00-4:00 PM | -TWTF-- | :30 | 4 | \$450.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 -TWTF-- 4 \$450.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type | | | | | | | | | |
| 1 WESHTu 09/18/12 3:35 PM M-F 3-4 PM 3:00-4:00 PM :30 DEMI0330H \$450.00 NM | | | | | | | | | |
| 4 WESHW 09/19/12 3:54 PM M-F 3-4 PM 3:00-4:00 PM :30 DEMI0230H \$450.00 NM | | | | | | | | | |
| 3 WESHTh 09/20/12 3:46 PM M-F 3-4 PM 3:00-4:00 PM :30 DEMI0330H \$450.00 NM | | | | | | | | | |
| 2 WESHF 09/21/12 3:37 PM M-F 3-4 PM 3:00-4:00 PM :30 DEMI0230H \$450.00 NM | | | | | | | | | |
| 8 | 09/17/12 | 09/21/12 | M-F 4-5 PM NEWS Class of Time - Pre-emptible with notice | M-F 4-5 PM | -TWTF-- | :30 | 4 | \$650.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 -TWTF-- 4 \$650.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type | | | | | | | | | |
| 1 WESHTu 09/18/12 4:54 PM M-F 4-5 PM NEWS M-F 4-5 PM :30 DEMI0230H \$650.00 NM | | | | | | | | | |
| 4 WESHW 09/19/12 4:54 PM M-F 4-5 PM NEWS M-F 4-5 PM :30 DEMI0330H \$650.00 NM | | | | | | | | | |
| 2 WESHTh 09/20/12 4:13 PM M-F 4-5 PM NEWS M-F 4-5 PM :30 DEMI0230H \$650.00 NM | | | | | | | | | |
| 3 WESHF 09/21/12 4:54 PM M-F 4-5 PM NEWS M-F 4-5 PM :30 DEMI0330H \$650.00 NM | | | | | | | | | |
| 9 | 09/17/12 | 09/21/12 | M-F 5-6 PM ROT Class of Time - Pre-emptible with notice | 5:00-6:00 PM | -TWTF-- | :30 | 4 | \$800.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 -TWTF-- 4 \$800.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type | | | | | | | | | |
| 3 WESHTu 09/18/12 5:52 PM M-F 5-6 PM ROT 5:00-6:00 PM :30 DEMI0330H \$800.00 NM | | | | | | | | | |
| 2 WESHW 09/19/12 5:41 PM M-F 5-6 PM ROT 5:00-6:00 PM :30 DEMI0230H \$800.00 NM | | | | | | | | | |
| 1 WESHTh 09/20/12 5:21 PM M-F 5-6 PM ROT 5:00-6:00 PM :30 DEMI0330H \$800.00 NM | | | | | | | | | |
| 4 WESHF 09/21/12 5:23 PM M-F 5-6 PM ROT 5:00-6:00 PM :30 DEMI0230H \$800.00 NM | | | | | | | | | |
| 10 | 09/17/12 | 09/21/12 | M-F 6-6:30 PM Class of Time - Pre-emptible with notice | M-F 6-6:30 PM | -TWTF-- | :30 | 4 | \$1,100.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 -TWTF-- 4 \$1,100.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type | | | | | | | | | |
| 1 WESHTu 09/18/12 6:27 PM M-F 6-6:30 PM M-F 6-6:30 PM :30 DEMI0230H \$1,100.00 NM | | | | | | | | | |
| 4 WESHW 09/19/12 6:11 PM M-F 6-6:30 PM M-F 6-6:30 PM :30 DEMI0330H \$1,100.00 NM | | | | | | | | | |
| 3 WESHTh 09/20/12 6:12 PM M-F 6-6:30 PM M-F 6-6:30 PM :30 DEMI0230H \$1,100.00 NM | | | | | | | | | |
| 2 WESHF 09/21/12 6:12 PM M-F 6-6:30 PM M-F 6-6:30 PM :30 DEMI0330H \$1,100.00 NM | | | | | | | | | |
| 11 | 09/22/12 | 09/22/12 | SA/SU 6-6:30 PM Class of Time - Pre-emptible with notice | SA/SU 5:58-6:30 PM | -----S- | :30 | 1 | \$700.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 -----S- 1 \$700.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type | | | | | | | | | |

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| Advertiser | Product | Estimate Number | |
| Demings/D/Congress | DEMINGS(D)FOR CONGR | 3223 | |

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| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|--|------------|----------|---------------------------|--------------------|---------------------------|--------------------|----------------|------------|---------------|
| 11 | 09/22/12 | 09/22/12 | SA/SU 6-6:30 PM | SA/SU 5:58-6:30 PI | -----S- | :30 | 1 | \$700.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WESH | Sa | 09/22/12 | 6:30 PM | SA/SU 6-6:30 PM | SA/SU 5:58-6:30 PI | :30 | DEMI0230H | \$700.00 NM |
| 12 | 09/23/12 | 09/23/12 | SA/SU 6-6:30 PM | SA/SU 5:58-6:30 PI | -----S | :30 | 1 | \$700.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | |
| | 09/17/12 | 09/23/12 | -----S | 1 | \$700.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WESH | Su | 09/23/12 | 6:30 PM | SA/SU 6-6:30 PM | SA/SU 5:58-6:30 PI | :30 | DEMI0330H | \$700.00 NM |
| 13 | 09/17/12 | 09/21/12 | M-F Entertainment Tonight | 7:00-7:30 PM | -TWTF-- | :30 | 1 | \$1,500.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | |
| | 09/17/12 | 09/23/12 | -TWTF-- | 1 | \$1,500.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WESH | F | 09/21/12 | 7:29 PM | M-F Entertainment Tonight | 7:00-7:30 PM | :30 | DEMI0230H | \$1,500.00 NM |
| 14 | 09/17/12 | 09/23/12 | M-Su News @ 11PM | 11-1135p | -TWTFSS | :30 | 4 | \$1,500.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | |
| | 09/17/12 | 09/23/12 | -TWTFSS | 4 | \$1,500.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 2 | WESH | Tu | 09/18/12 | 11:34 PM | M-Su News @ 11PM | 11-1135p | :30 | DEMI0330H | \$1,500.00 NM |
| 3 | WESH | W | 09/19/12 | 11:31 PM | M-Su News @ 11PM | 11-1135p | :30 | DEMI0230H | \$1,500.00 NM |
| 1 | WESH | F | 09/21/12 | 11:27 PM | M-Su News @ 11PM | 11-1135p | :30 | DEMI0330H | \$1,500.00 NM |
| 4 | WESH | Sa | 09/22/12 | 11:12 PM | M-Su News @ 11PM | 11-1135p | :30 | DEMI0330H | \$1,500.00 NM |
| 15 | 09/17/12 | 09/21/12 | NBC Tonight Show | 11:35P-12:35XM | -TWTF-- | :30 | 2 | \$650.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | |
| | 09/17/12 | 09/23/12 | -TWTF-- | 2 | \$650.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 2 | WESH | W | 09/19/12 | 12:18 AM | NBC Tonight Show | 11:35P-12:35XM | :30 | DEMI0330H | \$650.00 NM |
| 1 | WESH | F | 09/21/12 | 12:30 AM | NBC Tonight Show | 11:35P-12:35XM | :30 | DEMI0230H | \$650.00 NM |
| 16 | 09/23/12 | 09/23/12 | Access Hollywood | 11:35P-12:35XM/12 | -----S | :30 | 1 | \$375.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | |
| | 09/17/12 | 09/23/12 | -----S | 1 | \$375.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WESH | Su | 09/23/12 | 1:43 AM | Access Hollywood | 11:35P-12:35XM/12 | :30 | DEMI0230H | \$375.00 NM |
| LR - Football | | | | | | | | | |
| 17 | 09/17/12 | 09/17/12 | Mon NBC Prime VOICE | Prime Other | M----- | :30 | 1 | \$6,000.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | |
| | 09/17/12 | 09/23/12 | M----- | 1 | \$6,000.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WESH | M | 09/17/12 | 8:48 PM | Mon NBC Prime VOICE | Prime Other | :30 | DEMI0330H | \$6,000.00 NM |

Total Spots 42

Gross Total \$35,325.00

Payment Terms 30 Days

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Agency Commission **\$5,298.75**

Net Amount Due **\$30,026.25**